



SIEWERT

YACHT DESIGN



# SIEWERT

Y A C H T   D E S I G N

Established in 1994, Siewert Yacht Design is an award winning styling and interior design consultancy, providing concepts through to construction supervision. The studio's goal is in developing elegant and creative design solutions, always striving for harmony between beauty, comfort, and value.

## Leading The Way

*I feel fortunate to work in an industry that creates objects that display a high degree of art, engineering, and precision, and that produces a sense of awe and grace for the owners and onlookers.*

*Designing yachts aren't like designing cars or other products, yachts operate in the turbulent boundary of air and water. They must confidently carry their passengers to distant harbors through all conditions.*

*What grounds my approach to yacht design is the experienced understanding of the sea. This produces a design that distills my clients' dreams and desires into a tangible creation.*





## Services

Siewert Design provides full-services within yacht design. Good design is integral to enhancing your enjoyment of the process as well as the final product. Utilizing our exceptional visualization and communication skills, clients can expect support from the first sketches until the launch, allowing them to follow every stage of the design.

Our services extend well beyond producing a set of drawings or styling your yacht. We manage the process, delivering value for your money, bringing creativity and order to the project, while keeping it on track and on budget.

Previous projects have included production power and sailboat builders, as well as clients and shipyards in the Superyacht industry.

01 / New Construction Proposals

02 / Exterior Detail Design & Modeling

03 / Interior Design & Construction Drawings

04 / Refit Design

### **TOOLS**

AutoCAD

Rhino

Maxwell

Keyshot

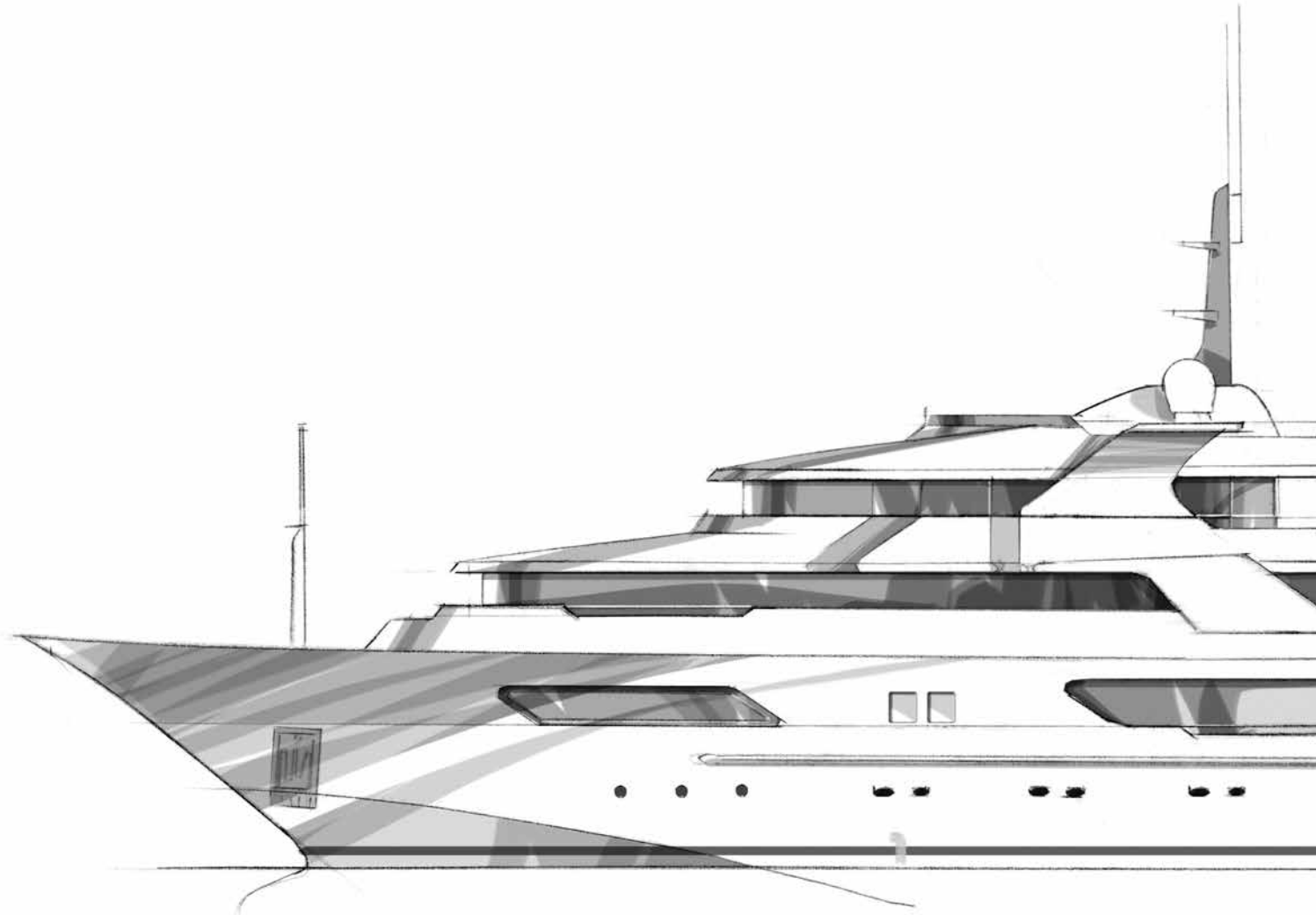
Adobe CS

Pencil, Pen & Paper

# Concept

The desire to build a yacht is always coupled with the client's vision of the project. At this stage we listen to and discuss that vision.

Goals and priorities are then set for the project, and ideas begin to develop. The process begins with a series of concept sketches, working with the client to develop the yacht's style.



# Design

Siewert Design listens to our client's visions, then studies and refines solutions for the yacht's design.

Our eye for the finer details with an affinity for solving problems drive us to investigate options that will bring originality to the project and to produce signature details.



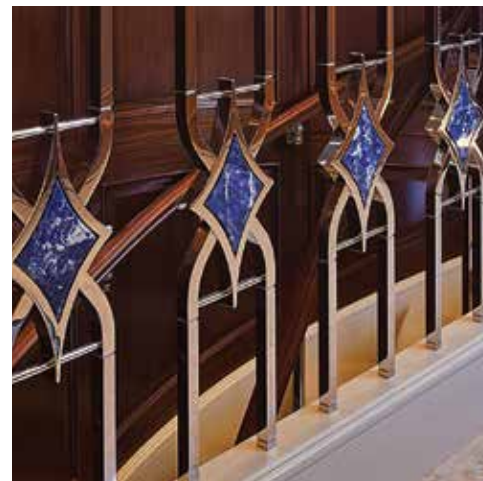
# Documentation

Using the 3D models and the builders structural and mechanical drawings, interior and exterior construction drawings are prepared.

A set of construction drawings typically includes plans, elevations, electrical/data, finishes, reflected ceiling plan, and millwork details.

We research and work closely with the suppliers to find the right materials and furniture to design products that satisfy our clients dreams.





# Build

Efficient transition from design to construction relies upon good planning.

The final fit out of a modern yacht is an expert's field, requiring a high level of expertise and a resolute attention to detail. A thorough understanding is needed of the build process, the various trades involved, and the range of materials.



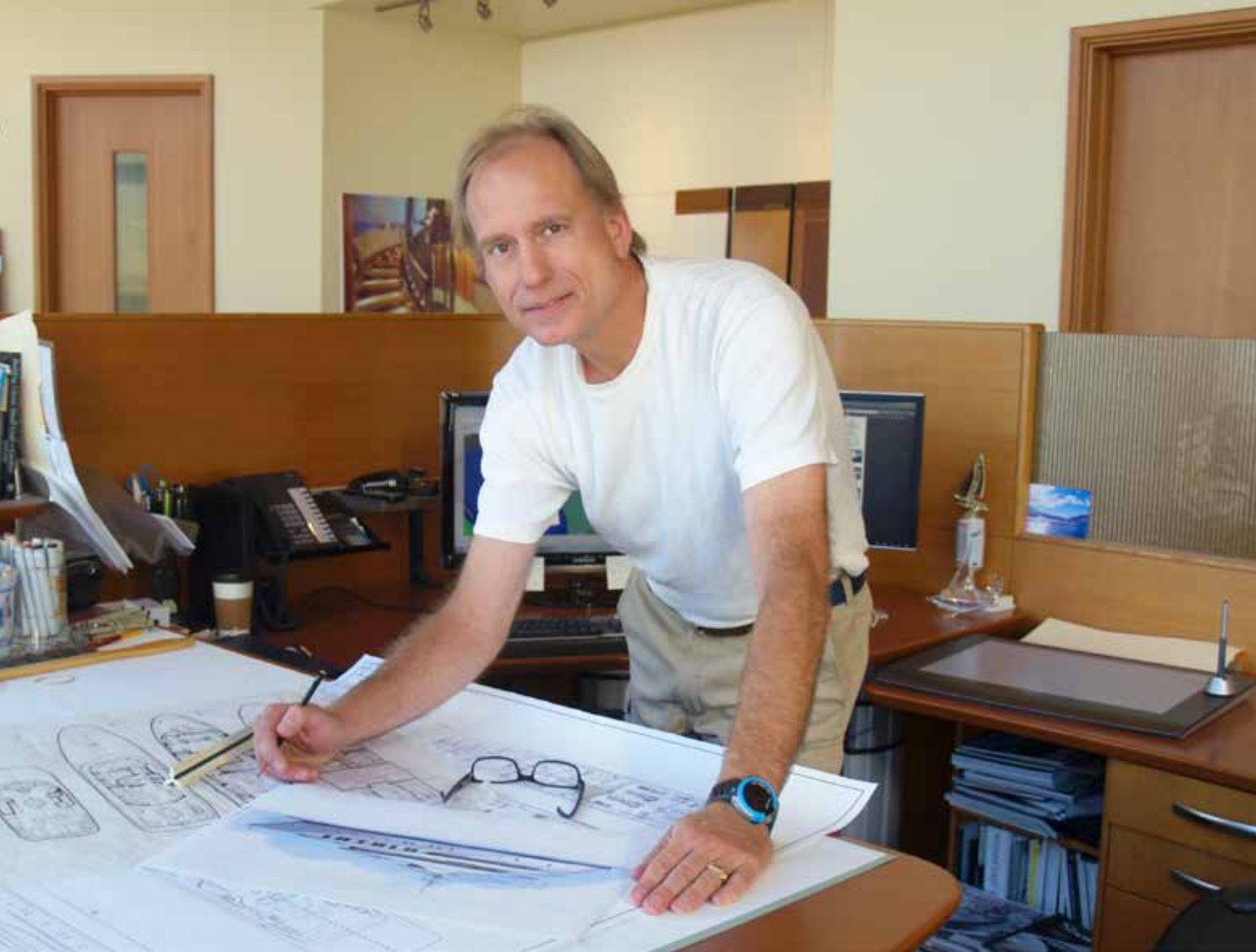
# Launch

Having worked directly within a shipyard or builder brings an expertise of the construction process and what is required to bring a design to a successful launch.

Even after your project is completed we will check your progress and work with you on any changes or modifications. The goal is to have you as our client next time a design need arises.







## Greg Siewert

Yacht Designer

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*“Yacht building is one of the few remaining  
artesian crafts in this automated world,  
which makes designing these vessels  
a very rewarding profession.”*

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Siewert is an established professional with broad experience in the marine industry, having worked with Delta Marine and several major production boat builders. He is an Industrial Design graduate from the University of Wisconsin and has a strong background in fine arts, and design engineering, which is reflected in the high quality and expressive visual presentations.



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